



# order form - identity 1

## The Package: What you'll eventually sprout...

### Logo design

- Full colour logo design
- 2 design concepts
- 2 revisions

- 7 digital formats provided on final design: ai, pdf, gif, jpg, eps, doc, png
- 10 business day turnaround
- Logo style guide

### Business card design

- Full colour business card design
- 2 design concepts
  - 2 revisions

## The Brief: Please complete all questions below:

1. Please write the exact name of your business as you would like it to appear in your logo.?

2. What is your tagline if applicable. Do you want this in the logo?

3. What industry does your business belong to?

4. Describe your business in one sentence?

5. Describe your business in one word?

6. Preferred or company color scheme (if any):

7. Colors to avoid (if any):

8. Do you have specific images or icons that you wish or do not wish to be in your logo??

9. Who are your main competitors? Please list their websites if possible.

continued on next page...



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10. What are your thoughts about their logos? How do you want your logo to differ from their logos?

12. Do any existing other logos appeal to you & why? If so, please provide a link to a picture of logo.

11. Who is your customer/target market?

13. Any other comments?

The following details are required to proceed.

Once this form is signed & completed please print & fax it to 07 5592 4016

Signing of this form indicates agreement of Terms & Conditions

Company Name.		<b>Total Cost:</b>
Company ABN.		<p><b>Click this box to add an optional 1000 Business cards printing for only an additional \$110.00</b>  <i>(total will automatically adjust)</i></p> <ul style="list-style-type: none"> <li>• Full colour &amp; matt cello finish on both sides.</li> <li>• 420gsm artboard</li> </ul>
Contact Person.		
Job Title.		
Office Address.		
Postal Address.		
Office #.	Fax Number #.	Mobile #.
Email Address.		
Signed.		Date.

**Terms & Conditions:**

All of the above prices are inclusive of GST. Prices do not include delivery. Artwork and printing charges are based on the above package. If alteration to the package is required, prices will change accordingly. In consideration of "Nude Creative Pty Ltd T/As iSeed" agreeing to perform work, services or the supply of goods, The Client will be personally responsible for the payment of all monies owing to "Nude Creative Pty Ltd T/As iSeed". Upon receipt of this order form, an invoice will be sent out where a 50% deposit is required prior to "Nude Creative Pty Ltd T/As iSeed" commencing any work, with balance on completion. Interest of 15% will be charged daily on overdue invoices & additional fees will apply for all debt collections. Should the Client decide to cancel the completion of any jobs started after signing this order form, charges for time spent up to date of cancellation will be incurred at our standard hourly rate of \$110 inclusive of GST per hour plus any cost of printing material purchased and used to date for the specific job. Each website designed/built by iSeed will automatically have "site by iSeed" displayed at footer with a link to our website, unless stated otherwise by client. Full Terms & Conditions of Trade and Website Hosting listed on our website, www.iseed.com.au